

GSMP Annual Impact for the City of Lockhart

\$144,852

in added annual property tax revenues from GSMP projects

\$622,000

in added annual sales tax revenues from GSMP projects

\$766,852

in total added annual tax revenues from GSMP projects



New Business Attraction

In FY 22, the Greater San Marcos Partnership submitted for **6 projects** on behalf of the City of Lockhart, representing a conservative estimate of **600 new jobs** and **\$183M** in new capital expense investment.



Business Retention & Expansion

Additionally, during FY 2022, GSMP took on business retention & expansion efforts with **5** different employers in the city of Lockhart.

GSMP also facilitated growth in the manufacturing sector through collaboration with local manufacturers in the Greater San Marcos Manufacturing Association (GSMMA).



Sponsorships & Community Engagements

★ Lockhart ISD Education Foundation Golf Tournament Sponsors

★ Caldwell County Hispanic Chamber Annual Gala Sponsors

★ Lockhart Chamber of Commerce Luncheon & Event Sponsors

★ Lockhart ISD Education Foundation 50 Lions Who Can Cook Sponsors



Key Developments & Results in Lockhart

- ★ Aided in the development and expansion of Iron Ox (a robotics-powered produce grower), resulting in **\$120 million in new capital investment** and the county's **first-ever 1M sq ft facility**.
- ★ Collaborated to recruit and attract location announcement from The Ziegenfelder Company (a frozen foods manufacturer), representing **100 jobs** and **\$29 million in new capital investment**.
- ★ Reviewed & developed **new workforce training curriculum and opportunities** for exiting inmates at Lockhart Corrections Facility.
- ★ Showcased **SH 130** through featured interviews and national media publicity with stories in *Government Tech*, **downtown quality of life efforts** in *The Business Journals*, expansion projects such as **Iron Ox** in CNBC, and others.
- ★ Convened **all region's city managers** to Lockhart, including Lockhart city manager Steve Lewis, for meetings with six national site consultants on **2022 Texas Innovation Corridor Familiarization Tour**.

For a full analysis of GSMP's impact on the Texas Innovation Corridor, visit greatersanmarcostx.com/2022impact





GSMP Annual Impact for Caldwell County

\$134,034

in added annual property tax revenues from GSMP projects

\$6.7M

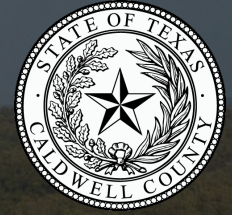
in added annual sales tax revenues from GSMP projects

\$6.8M

in total added annual tax revenues from GSMP projects



GSMP's Economic Impact in Caldwell County FY 2022



78

Total Sites Submitted for Primary Job Creating Economic Development Projects

11

In-Person, On-Location Site Visits with Site Selectors & Company Executives

9

Executive Sessions with Commissioners Court

8

Established Businesses Assisted through Business Retention or Expansion Visits

4

New Locations or Expansions Announced

500+

New Jobs Announced

\$1.4B+

New Capital Investments Secured

1.2M+

SQFT of New Development

GREATER SAN MARCOS
PARTNERSHIP

